
Al-Jerreau Richards | Funding, Marketing & Finance

Born in Nababeep, Northern Cape, Al-Jerreau Richards graduated from Concordia High School in 2012.

He joined Garage Dance Ensemble as an administrative and funding support practitioner, working closely with Alfred Hinkel to identify and assist artists from the Nama-Khoi region to become compliant with funding application requirements. His guidance has contributed to multiple successful submissions, including support to emerging arts organisations in remote communities.

Al-Jerreau's role has since expanded to leading and coordinating funding applications on behalf of Garage Dance Ensemble. He has prepared and submitted a growing portfolio of proposals with a strong success rate, securing support from a range of local and international funding partners. He has also been instrumental in helping Garage navigate the shift to online funding systems, ensuring applications are accurate, compliant, and submitted efficiently.

Beyond funding, Al-Jerreau oversees Garage's social media marketing and financial administration. He also designed and built the organisation's website—widely praised for its clarity and accessibility—and has since been commissioned to develop additional websites for other clients.

With a rare blend of administrative rigour, digital skill, and community focus, Al-Jerreau is an invaluable member of the Garage team, strengthening the organisation's capacity and long-term sustainability.